



## Cycling to work

**Getting more staff to cycle to work, or to use bikes for business travel, can have significant financial and environmental benefits for your business. These can include a healthier and more productive workforce, financial savings on car parking and better staff retention, all of which makes good business sense.**

As part of York's Cycling City programme, one of our key targets has been to increase the number of people commuting to work by bike but more importantly to make sure the benefits for the individual and business are realised. As such, we have been heavily investing in cycling facilities and initiatives to encourage more people to cycle:

- ▶ **expanding and improving** main commuter routes for cyclists;
- ▶ **improving cycle parking** including opening a new city centre 'hub' station;
- ▶ **providing** subsidised cycle refresher training;
- ▶ **providing more opportunities** for people to try out cycling for the first time at events and workshops and;
- ▶ **working on specific initiatives** with employers like yourselves to increase levels of cycling at key employment sites.

Working together, we can help you draw up a package of measures to encourage cycling that is tailored to your particular business. This series of fact sheets contains useful advice on cycling to work and using bikes for business related travel, and where to go for further help.

**For more information please contact our travel planning team on 01904 551328/ 551495 or email [travelplans@york.gov.uk](mailto:travelplans@york.gov.uk)**



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