



Cycling to work – examples of best practice

Many of York's key employers are already working with us to increase levels of cycling at their workplace. These organisations are seeing real staff and business benefits as a result, and many more businesses have been inspired to follow suit. Here are just a few examples of cycling to work initiatives:

Portakabin

- ▶ **Won the Sustainable Transport award 2010** as part of The Press Business Awards
- ▶ **Has a high percentage of its 600 staff cycling** and walking to work
- ▶ **Runs promotional cycling events** for staff including bikers breakfasts
- ▶ **Regularly participates** in cycle challenges and initiatives
- ▶ **Gained ISO 14001** accreditation for high standards in environmental management.

Nestlé

- ▶ **Has staff commitment to cycling at all levels** from board of directors to the shop floor
- ▶ **Promotes cycling** through an employee-led initiative
- ▶ **Has an extensive** wellbeing at work programme
- ▶ **Sponsors Olympic cyclist** Victoria Pendleton as part of its Team Nestlé
- ▶ **Runs promotional cycling events** for staff including Cycle to Work days
- ▶ **Regularly participates** in cycle challenges and initiatives.

York Hospital

- ▶ **Invests in top quality facilities** for cyclists including secure access cycle parking
- ▶ **Conducts annual surveys** to monitor staff travel behaviour
- ▶ **Regularly participates** in cycle challenges and initiatives
- ▶ **Has a salary sacrifice scheme** in place for staff to buy discounted bikes
- ▶ **Runs** promotional cycling events for staff
- ▶ **Has a dedicated** travel plan coordinator.



Cycling City York, 9 St Leonard's Place, York YO1 7ET.
E: cycling.city@york.gov.uk T: 01904 551550.



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University of York

- ▶ **Runs frequent promotional cycling events** for staff and students including monthly bike maintenance sessions
- ▶ **Has a salary sacrifice scheme** in place for staff to buy discounted bikes and pays a cycling allowance for business travel
- ▶ **Sells discounted** bike accessories to staff
- ▶ **Regularly participates** in cycle challenges and initiatives
- ▶ **Conducts annual surveys** to monitor staff and student travel behaviour
- ▶ **Has a dedicated** travel plan coordinator.

City of York Council

- ▶ **Provides free** cycle training for all staff
- ▶ **Pays staff a cycling allowance** for using their bikes whilst at work
- ▶ **Has a fleet of pool bikes** for business travel around the city
- ▶ **Has cycle parking facilities** at all main offices
- ▶ **Has a salary sacrifice scheme** in place for staff to buy discounted bikes
- ▶ **Regularly participates in cycle challenges** and initiatives and runs promotional cycling events for staff.



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