



Cycling as part of a Travel Plan

If you are already actively promoting cycling or intending to do so, the next step maybe to look at creating a travel plan for your organisation. If you already have one in place, perhaps this might be a good time to review the existing plan and update any cycling related action plans you may have.

A travel plan is simply a package of measures aimed at tackling the travel needs of a workplace for staff, visitors and suppliers alike.

Whilst cycling is very popular in York, we recognise that people choose different types of transport at different times for different reasons and often use a mix of transport modes to get to work. Having a travel plan brings together information and advice on a range of travel choices and options.

A typical travel plan would aim to

- ▶ **reduce the level** of single occupancy car trips made to the site
- ▶ **make access** to the site safer
- ▶ **help alleviate** car parking pressures and
- ▶ **encourage** the use of more environmentally friendly forms of transport - such as walking, cycling, public transport or car sharing - for journeys to the site and for business related travel.

Useful guidance on developing travel plans can be found on the DfT's website www.dft.gov.uk/pgr/sustainable/travelplans/work/

Any costs incurred through investment in a travel plan are usually recouped in business savings achieved as part of the plan's implementation, so it makes good business sense. Larger organisations often employ dedicated travel plan coordinators to manage and promote the plan.

As well as benefiting business and staff, travel plans also benefit the local area and the environment as a whole. Many employers use travel plans as part of their strategy to achieve recognised environmental management standards such as ISO 14001 and to fulfil their CSR (Corporate Social Responsibility) objectives. Developing a travel plan shows that your organisation cares about its local community, as well as its staff and customers, and has local interests at heart.

For more information on travel planning, please phone 01904 551328 or email travelplans@york.gov.uk



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